

2019 SPONSORSHIP OPPORTUNITIES

2019 CONFERENCE & SCHOLARSHIP PACKAGE BENEFITS	CORPORATE SPONSOR					CONFERENCE SPONSOR				SCHOLARSHIP SPONSOR			
	Platinum Corporate Sponsor \$25,000	Gold Corporate Sponsor \$20,000	Silver Corporate Sponsor \$15,000	Bronze Corporate Sponsor \$10,000	President's Reception Sponsor \$5,000	Platinum Conference Sponsor \$5,000	Gold Conference Sponsor \$3,000	Silver Conference Sponsor \$2,000	Bronze Conference Sponsor \$1,000	Platinum Scholarship Sponsor \$5,000	Gold Scholarship Sponsor \$3,000	Silver Scholarship Sponsor \$2,000	Bronze Scholarship Sponsor \$1,000
Logo / link on website & all SAWF marketing materials	●	●	●	●									
Recognition at all SAWF events & in all event materials	●	●	●	●									
\$10,000 of Sponsorship dollars earmarked for Scholarship	●												
\$7,500 of Sponsorship dollars earmarked for Scholarship		●											
\$5,000 of Sponsorship dollars earmarked for Scholarship			●										
\$2,500 of Sponsorship dollars earmarked for Scholarship				●									
SAWF membership for (15) corporate representatives	●												
SAWF membership for (10) corporate representatives		●											
SAWF membership for (7) corporate representatives			●										
SAWF membership for (5) corporate representatives				●									
(5) complimentary conference registrations to all 2018 SAWF events	●	●											
(2) complimentary conference registrations to all 2018 SAWF events			●	●									
Promotional materials in annual conference bags	●	●	●	●	◆	◆	◆	◆	◆	■	■		
Advance list of annual conference attendees	●	●	●	●	◆	◆	◆			■	■		
Prominent sign representation during annual conference	●	●	●	●	◆	◆	◆			■	■		
Exhibit Booth at annual conference	●	●	●	●	◆	◆	◆			■	■		
Logo in scholarship award presentation with SAWF President	●	●	●	●						■	■	■	■
Photo-op with scholarship recipients during the scholarship presentation	●	●	●	●						■	■	■	■
Logo / link on website & all conference materials					◆	◆	◆			■	■	■	■
Recognition throughout the conference, from the podium & in program materials					◆	◆	◆	◆	◆	■	■		
(5) complimentary annual conference registrations					◆	◆							
(5) tickets to President's Reception	●	●	●	●	◆	◆							
(4) tickets to President's Reception													
(4) complimentary annual conference registrations						◆							
(2) complimentary annual conference registrations							◆			■			
(1) complimentary annual conference registrations								◆		■	■	■	■
Brief introduction of your organization & services prior to President's Reception Keynote Speaker					◆								
Brief introduction of your organization and services prior to Conference Speaker						◆							

50K+
automotive industry
WORKFORCE US SOUTH

26%
WOMEN & GROWING
EVERY YEAR

HALF companies listed in the Dow Jones Industrial Average
DEPEND ON AUTOS FOR REVENUE

1 AUTOMOTIVE — — — **7** more positions in industries
MANUFACTURING JOB ACROSS THE ECONOMY

3-3.5% GDP represented in auto industry

MAKE AN IMPACT

The Southern U.S. has emerged as a manufacturing hub for major automakers and is home to assembly plants for Toyota, Nissan, BMW, General Motors, Honda, Ford, Volkswagen, Mercedes, Hyundai and Kia and the supply chain which supports them. This manufacturing activity results in and creates opportunities for tens of thousands of skilled jobs within the region.

To support this formidable industry presence, the **Southern Automotive Women's Forum (SAWF)** was founded in 2010 to encourage women to pursue automotive careers and to unite, inspire and educate those already serving the industry. **SAWF** is a non-profit organization dedicated to the personal and professional advancement of women in the automotive industry.

SAWF plays a unique role in the development of the 21st-century automotive industry. As technology evolves and the marketplace shifts, more women are seeking highly skilled leadership positions. SAWF not only provides women with a network of like-minded professionals and forward-thinking companies, but also cultivates a new generation of women interested in the automotive industry through the pursuit of advanced education and training.

Women play, and will continue to play, a critical role in the automotive industry's reliance on innovative human capital, and SAWF gives female automotive professionals a seat at the table through collaboration with each other and through the mentoring of promising young women.



OUR MISSION & VISION

The **Southern Automotive Women's Forum** is a 501(c)(3) nonprofit dedicated to the personal and professional advancement of women in the automotive industry. SAWF achieves this mission by collaborating with industry partners to create educational, mentoring and networking opportunities for its members. Our members serve as strong role models for one another and for young women of all ages who are interested in STEM fields (Science, Technology, Engineering, and Math) with the hope that they will apply these skills to the automotive industry of the future. Since its inception in 2010, SAWF has also awarded over \$285,000 in scholarship funds to young women beginning their careers in STEM and to women seeking to enhance their opportunities.



CONFERENCE OVERVIEW

July 25-26, 2019

Hilton Franklin Cool Springs, Franklin, TN

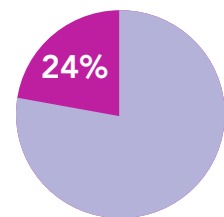
Celebrating its 10th year, SAWF's annual conference brings together original equipment manufacturers (OEM), suppliers, and service providers for a full day of education and opportunities including:

- Opportunities to network, exchange ideas and conduct business.
- Dynamic speakers and forums which explore topics related to the automotive industry and the role of women in leadership.
- Interactive panels, informative tours and "must attend" events for women in the industry, as well as sponsors.

BRIDGING THE GENDER GAP IN STEM



1 IN 7 ENGINEERS ARE WOMEN



24% of STEM jobs ARE FILLED BY WOMEN, even though women represent nearly 50% of the workforce



75% OF NON-STEM JOBS will require basic STEM skills



SPONSORSHIP OPPORTUNITIES

As a sponsor, your company can be a leader in the dynamic automotive industry by supporting professional development for women and the next generation through scholarships and mentoring programs. Please refer to the next page for specific information and a listing of sponsorship levels and benefits. Secure your spot today by registering at southernautomotivewomen.org.

DISPROPORTIONATELY low share of UNDERGRAD DEGREES



80% of the fastest growing INDUSTRIES & OCCUPATIONS REQUIRE A MASTERY OF SCIENCE AND MATH



Women with STEM jobs earn **33% MORE** THAN WOMEN WITH NON-STEM JOBS



CONTACT US!

SAWF creates long-lasting partnerships designed to benefit both your organization and our mission to promote women in the automotive industry in the South.

For questions or more information

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