





# SAWF SOUTHERN AUTOMOTIVE WOMEN'S FORUM

## 2026 SPONSORSHIP OPPORTUNITIES

 **50K+**  
automotive industry  
WORKFORCE US SOUTH

 **23.6%**   
WOMEN in  
Automotive Industry



companies listed in the Dow Jones Industrial Average  
**DEPEND ON AUTOS FOR REVENUE**



**1 AUTOMOTIVE  
MANUFACTURING JOB**

**7**

more positions in industries  
ACROSS THE ECONOMY

**3%** GDP represented in **auto industry**

## MAKE AN IMPACT

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The Southern U.S. has emerged as a manufacturing hub for major automakers and is home to assembly plants for Toyota, Nissan, BMW, General Motors, Honda, Ford, Volkswagen, Mercedes, Hyundai and Kia and the supply chain which supports them. This manufacturing activity results in and creates opportunities for tens of thousands of skilled jobs within the region.

To support this formidable industry presence, the **Southern Automotive Women's Forum (SAWF)** was founded in 2010 to encourage women to pursue automotive careers and to unite, inspire and educate those already serving the industry. **SAWF** is a non-profit organization dedicated to the personal and professional advancement of women in the automotive industry.

Women play, and will continue to play, a critical role in the automotive industry's reliance on innovative human capital, and SAWF **gives female automotive professionals a seat at the table through collaboration with each other and through the mentoring of promising young women**

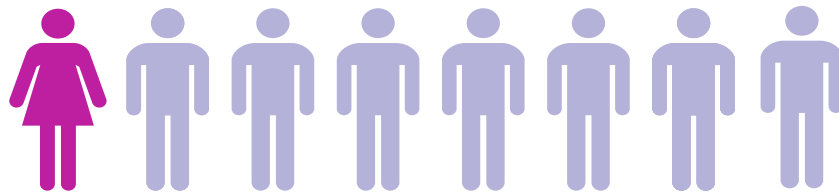
SAWF creates long-lasting partnerships designed to benefit both your organization and our mission to promote women in the automotive industry in the South. **For questions or more information email: [roseann@southernautomotivewomen.org](mailto:roseann@southernautomotivewomen.org), call 833.865.SAWF or visit [southernautomotivewomen.org](http://southernautomotivewomen.org).**



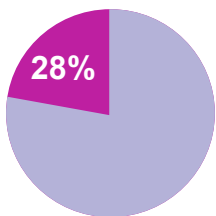
## OUR MISSION & VISION

The Southern Automotive Women's Forum is a 501(c)(3) nonprofit dedicated to the personal and professional advancement of women in the automotive industry. SAWF achieves this mission by collaborating with industry partners to create educational, mentoring and networking opportunities for its members. Our members serve as strong role models for one another and for young women of all ages who are interested in STEM fields (Science, Technology, Engineering, and Math) with the hope that they will apply these skills to the automotive industry of the future. Since its inception in 2010, SAWF has also awarded over \$443,500 in scholarship funds to young women beginning their careers in STEM and to women seeking to enhance their opportunities.

## BRIDGING THE GENDER GAP IN STEM



1 IN 8 ENGINEERS ARE WOMEN



**28%** of STEM jobs ARE FILLED BY WOMEN, even though women represent nearly **50%** of the workforce



**75%** OF NON-STEM JOBS will require basic STEM skills

DISPROPORTIONATELY low share of **UNDERGRAD DEGREES**



**80%** of the fastest growing INDUSTRIES & OCCUPATIONS REQUIRE A MASTERY OF SCIENCE AND MATH



Women with STEM jobs earn **33% MORE** THAN WOMEN WITH NON-STEM JOBS

# CONFERENCE OVERVIEW

## July 22-23

### Huntsville, AL

SAWF's annual conference brings together original equipment manufacturers (OEM), suppliers, and service providers for a full day of education and opportunities. This year's conference will also offer an online component too.

- Opportunities to network, exchange ideas and conduct business.
- Dynamic speakers and forums which explore topics related to the automotive industry and the role of women in leadership.
- Interactive panels, informative tours and "must attend" events for women in the industry, as well as sponsors.

## SPONSORSHIP OPPORTUNITIES

As a sponsor, your company can be a leader in the dynamic automotive industry by supporting professional development for women and the next generation through scholarships and mentoring programs. Please refer to the next page for specific information and a listing of sponsorship levels and benefits. Secure your spot today by registering at [southernautomotivewomen.org](http://southernautomotivewomen.org).



## Thank you to our 2025 Sponsors

**ExxonMobil**

**HONDA**

**SB**  
SUSAN BRENNAN  
LEADERSHIP



**MTM** MAZDA TOYOTA  
MANUFACTURING

**Chemico**



**VARNUM**

**GAMA**  
Georgia Automotive  
Manufacturers Association

**BENORE**  
LOGISTIC SYSTEMS, INC.

**SAWF**  
SOUTHERN AUTOMOTIVE  
WOMEN'S FORUM

● CORPORATE SPONSOR

◆ CONFERENCE SPONSOR

■ SCHOLARSHIP SPONSOR

| SPONSORSHIP PACKAGE BENEFITS   | CORPORATE SPONSOR                   |                                 |                                   |                                  | President's Reception \$5,000 | CONFERENCE SPONSOR          |                         |                           | SCHOLARSHIP SPONSOR       |                                      |                                  |                                    |
|--|-------------------------------------|---------------------------------|-----------------------------------|----------------------------------|-------------------------------|-----------------------------|-------------------------|---------------------------|---------------------------|--------------------------------------|----------------------------------|------------------------------------|
|  | Platinum Corporate Sponsor \$15,000 | Gold Corporate Sponsor \$12,000 | Silver Corporate Sponsor \$10,000 | Bronze Corporate Sponsor \$8,000 |                               | Platinum Conference \$5,000 | Gold Conference \$3,000 | Silver Conference \$2,000 | Bronze Conference \$1,300 | Platinum Scholarship Sponsor \$5,300 | Gold Scholarship Sponsor \$2,800 | Silver Scholarship Sponsor \$1,800 |
| Logo on Sponsor page   | ●                                   | ●                               | ●                                 | ●                                |                               |                             |                         |                           |                           |                                      |                                  |                                    |
| Recognition at all virtual SAWF events & in all event materials                        | ●                                   | ●                               | ●                                 | ●                                |                               |                             |                         |                           |                           |                                      |                                  |                                    |
| \$7,500 of Sponsorship dollars earmarked for Scholarship                               | ●                                   |                                 |                                   |                                  |                               |                             |                         |                           |                           |                                      |                                  |                                    |
| \$5,000 of Sponsorship dollars earmarked for Scholarship                               |                                     | ●                               |                                   |                                  |                               |                             |                         |                           | ■                         |                                      |                                  |                                    |
| \$2,500 of Sponsorship dollars earmarked for Scholarship                               |                                     |                                 | ●                                 |                                  |                               |                             |                         |                           |                           | ■                                    |                                  |                                    |
| \$1,500 of Sponsorship dollars earmarked for Scholarship                               |                                     |                                 |                                   | ●                                |                               |                             |                         |                           |                           |                                      | ■                                | ■                                  |
| SAWF membership for (30) corporate representatives                                     | ●                                   |                                 |                                   |                                  |                               |                             |                         |                           |                           |                                      |                                  |                                    |
| SAWF membership for (20) corporate representatives                                     |                                     | ●                               |                                   |                                  |                               |                             |                         |                           |                           |                                      |                                  |                                    |
| SAWF membership for (15) corporate representatives                                     |                                     |                                 | ●                                 |                                  |                               |                             |                         |                           |                           |                                      |                                  |                                    |
| SAWF membership for (10) corporate representatives                                     |                                     |                                 |                                   | ●                                |                               |                             |                         |                           |                           |                                      |                                  |                                    |
| Company profile in one monthly e-newsletter  | ●                                   |                                 |                                   |                                  |                               |                             |                         |                           |                           |                                      |                                  |                                    |
| Logo on home page of website   | ●                                   |                                 |                                   |                                  |                               |                             |                         |                           |                           |                                      |                                  |                                    |
| Access to scholarship recipients for possible internships/ employment                  | ●                                   | ●                               | ●                                 | ●                                | ◆                             | ◆                           | ◆                       | ◆                         | ◆                         | ■                                    | ■                                | ■                                  |
| Advance list of annual conference attendees  | ●                                   | ●                               | ●                                 | ●                                | ◆                             | ◆                           | ◆                       |                           | ■                         | ■                                    |                                  |                                    |
| Prominent sign representation during annual conference                                 | ●                                   | ●                               | ●                                 | ●                                | ◆                             | ◆                           | ◆                       |                           | ■                         | ■                                    |                                  |                                    |
| Logo on all conference materials   | ●                                   | ●                               |                                   |                                  | ◆                             | ◆                           | ◆                       |                           |                           |                                      |                                  |                                    |
| Logo in scholarship award presentation with SAWF President                             | ●                                   | ●                               | ●                                 | ●                                |                               |                             |                         |                           | ■                         | ■                                    | ■                                | ■                                  |
| Photo-op with scholarship recipients during the scholarship presentation               | ●                                   | ●                               | ●                                 | ●                                |                               |                             |                         |                           | ■                         | ■                                    | ■                                | ■                                  |
| Logo on all Event page of website  |                                     |                                 |                                   |                                  | ◆                             | ◆                           | ◆                       |                           |                           |                                      |                                  |                                    |
| Recognition throughout the conference, from the podium & in program materials          |                                     |                                 |                                   |                                  | ◆                             | ◆                           | ◆                       | ◆                         | ■                         | ■                                    |                                  |                                    |
| Brief introduction of your organization prior to President's Reception Keynote Speaker |                                     |                                 |                                   |                                  | ◆                             |                             |                         |                           |                           |                                      |                                  |                                    |
| Introduction of Conference Speaker or other Podium time for brief commetns             |                                     |                                 |                                   |                                  |                               | ◆                           |                         |                           |                           |                                      |                                  |                                    |
| (4) annual full conference registrations   |                                     |                                 |                                   |                                  | ◆                             | ◆                           |                         |                           |                           |                                      |                                  |                                    |
| (3) annual full conference registrations   | ●                                   |                                 |                                   |                                  |                               |                             | ◆                       |                           |                           |                                      |                                  |                                    |
| (2) annual full conference registrations   |                                     | ●                               | ●                                 |                                  |                               |                             |                         | ◆                         |                           |                                      |                                  |                                    |
| (1) annual full conference registration  |                                     |                                 |                                   | ●                                |                               |                             |                         |                           | ◆                         | ■                                    | ■                                |                                    |
| Video of Company playing during break  |                                     |                                 |                                   |                                  |                               | ◆                           |                         |                           |                           |                                      |                                  |                                    |